

**058 Marshfield Medical Center - Ladysmith**  
 900 College Avenue West  
 Ladysmith, WI 54848  
 715-532-5561

Fiscal Year: 10/01 to 09/30  
 Type: GMS  
 Critical Access Hospital  
 Control: Other Not-For-Profit

County: Rusk  
 Analysis Area: West Central (5A)  
 Volume Group: 2

Selected Utilization Statistics	FY 2020	All GMS Hospitals		Analysis Area 5A		Volume Group 2		FY 2020 vs. 2019	
		Value	Ratio	Value	Ratio	Value	Ratio	FY 2019	Ratio
<b>Occupancy Rate (%)</b>									
Adult Medical-Surgical	7.2%	52.4%	0.14	40.8%	0.18	17.7%	0.41	9.1%	0.79
Obstetrics	0.0%	36.2%	N/A	24.1%	N/A	19.7%	N/A	0.0%	N/A
Pediatrics	0.0%	53.2%	N/A	0.0%	N/A	0.0%	N/A	0.0%	N/A
Total Hospital	7.2%	53.9%	0.13	42.0%	0.17	19.6%	0.37	9.1%	0.79
<b>Average Census (Patients)</b>									
Adult Medical-Surgical	1.8	25.5	0.07	10.7	0.17	2.7	0.67	2.3	0.79
Obstetrics	0.0	4.7	N/A	2.0	N/A	0.6	N/A	0.0	N/A
Pediatrics	0.0	1.1	N/A	0.0	N/A	0.0	N/A	0.0	N/A
Total Hospital	1.8	47.4	0.04	17.5	0.10	3.6	0.50	2.3	0.79
<b>Average Length of Stay (Days)</b>									
Adult Medical-Surgical	3.7	4.3	0.86	3.9	0.95	3.3	1.11	2.8	1.34
Obstetrics	0.0	2.4	N/A	2.2	N/A	2.1	N/A	0.0	N/A
Pediatrics	0.0	3.5	N/A	0.0	N/A	0.0	N/A	0.0	N/A
Total Hospital	3.7	4.7	0.79	4.1	0.90	3.0	1.24	2.8	1.34
<b>Surgical Operations</b>									
Inpatient	7	1,280	0.01	403	0.02	228	0.03	5	1.40
Outpatient	483	4,115	0.12	2,235	0.22	1,022	0.47	348	1.39
Inpatient as % of All Surgeries	1.4%	23.7%	0.06	15.3%	0.09	18.2%	0.08	1.4%	1.01
<b>Outpatient Visits</b>									
Non-Emergency Visits	48,175	127,898	0.38	76,192	0.63	29,970	1.61	45,108	1.07
Emergency Visits	8,048	15,799	0.51	7,621	1.06	3,972	2.03	8,873	0.91
<b>Full-Time Equivalents (FTEs)</b>									
Administrators	3.0	20.3	0.15	12.1	0.25	5.2	0.58	10.2	0.30
Nurses, Licensed	31.5	255.1	0.12	128.5	0.24	42.2	0.74	25.2	1.25
Ancillary Nursing Personnel	5.3	42.6	0.12	19.1	0.28	6.8	0.78	4.1	1.31
All Other Personnel	122.1	501.2	0.24	251.7	0.49	106.2	1.15	72.6	1.68
Total FTEs	161.9	819.2	0.20	411.5	0.39	160.3	1.01	111.9	1.45
<b>FTEs per 100 Patient Census (Adjusted)</b>									
Administrators	10.3	15.7	0.66	18.7	0.55	30.2	0.34	37.0	0.28
Nurses, Licensed	108.5	197.1	0.55	197.9	0.55	246.1	0.44	91.8	1.18
Ancillary Nursing Personnel	18.3	33.0	0.55	29.5	0.62	39.6	0.46	14.8	1.24
All Other Personnel	421.2	387.2	1.09	387.8	1.09	618.8	0.68	264.5	1.59
Total FTEs	558.3	633.0	0.88	634.0	0.88	934.7	0.60	408.1	1.37

<b>Total Hospital:</b>		<b>Contract with:</b>		<b>Medicare-certified Swing Beds:</b>		<b>Newborn Nursery:</b>	
Beds Set Up & Staffed	25	Health Maintenance Organization (HMO)	Yes	Average Beds Used	2	Bassinets	0
Discharges	179	Preferred Provider Organization (PPO)	Yes	Discharges	42	Total Births	0
Inpatient Days	659			Inpatient Days	485	Newborn Days	0

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Inpatient Service Area	Level of Service*	Beds Set Up & Staffed 09/30/2020	Discharges & Transfers**	Patient Days of Care	Occupancy Rate (%)	Average Census (Patients)	Average Length of Stay (Days)
<b>General Medical-Surgical</b>							
Adult Medical-Surgical, Acute	1	25	179	659	7.2%	1.8	3.7
Orthopedic	3	0	0	0	0.0%	0.0	0.0
Rehabilitation & Physical Medicine	3	0	0	0	0.0%	0.0	0.0
Hospice	3	0	0	0	0.0%	0.0	0.0
Acute Long-Term Care	5	0	0	0	0.0%	0.0	0.0
Other Acute	5	0	0	0	0.0%	0.0	0.0
<b>Pediatric, acute</b>	2	0	0	0	0.0%	0.0	0.0
<b>Obstetrics</b>	3	0	0	0	0.0%	0.0	0.0
<b>Psychiatric</b>	5	0	0	0	0.0%	0.0	0.0
<b>Alcoholism/chemical dependency</b>	5	0	0	0	0.0%	0.0	0.0
<b>ICU/CCU</b>							
Medical-Surgical Intensive Care	3	0	0	0	0.0%	0.0	0.0
Cardiac Intensive Unit	3	0	0	0	0.0%	0.0	0.0
Pediatric Intensive Care	3	0	0	0	0.0%	0.0	0.0
Burn Care	5	0	0	0	0.0%	0.0	0.0
Mixed Intensive Care	3	0	0	0	0.0%	0.0	0.0
Step-Down (Special Care)	3	0	0	0	0.0%	0.0	0.0
Neonatal Intensive/Intermediate Care	3	0	0	0	0.0%	0.0	0.0
Other Intensive Care	5	0	0	0	0.0%	0.0	0.0
<b>Subacute care</b>	5	0	0	0	0.0%	0.0	0.0
<b>Other inpatient</b>	5	0	0	0	0.0%	0.0	0.0

Note: data should be used only in rows; do not summarize columns.

\* 1 = Provided-Distinct Unit, 2 = Provided-Not Distinct Unit, 3 = Available in Network

\*\* Transfers, which may be estimated, refer only to those between units.

4 = Contracted, 5 = Service Not Provided

Occupation	Number Full-Time	Number Part-Time	Number FTE	Occupation	Number Full-Time	Number Part-Time	Number FTE
Administrators/Assistant Administrators	3	0	3.0	Surgical Personnel	2	0	2.0
Physicians & Dentists	8	3	9.8	Radiological Services Personnel	6	2	7.6
Medical & Dental Residents	0	0	0.0	Sonographers	0	0	0.0
Dental Hygienists	0	0	0.0	Respiratory Therapists	1	0	1.0
Registered Nurses	21	9	25.2	Occupational Therapists	1	0	1.0
Certified Nurse Midwives	0	0	0.0	Occupational Therapy Assistants/Aides	1	0	1.0
Licensed Practical Nurses	2	0	2.0	Physical Therapists	3	1	3.8
Ancillary Nursing Personnel	5	2	5.3	Physical Therapy Assistants/Aides	1	0	1.0
Medical Assistants	9	1	9.8	Recreational Therapists	0	0	0.0
Physician Assistants	1	1	1.8	Dietitians & Nutritionists	0	0	0.0
Nurse Practitioners	3	3	3.3	Psychologists	0	0	0.0
Certified Registered Nurse Anesthetists	1	0	1.0	Social Workers	0	0	0.0
Clinical Nurse Specialists	0	0	0.0	All Other Health Professionals	23	1	23.6
Health Info Mgmt-Administrators/Technicians	2	0	2.0	All Other Personnel	41	10	46.5
Pharmacy Personnel	6	4	7.3				
Clinical Laboratory Personnel	4	0	4.0				
				<b>Total</b>	<b>144</b>	<b>37</b>	<b>161.9</b>

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Selected Financial Statistics	FY 2020	All GMS Hospitals		Analysis Area		Volume Group		FY 2020 vs. 2019		
		Value	Ratio	5A Value	Ratio	2 Value	Ratio	FY 2019	Ratio	
<b>Gross Revenue as % of Total Gross Patient Revenue</b>										
Medicare	\$28,902,660	55.9%	46.6%	1.20	50.9%	1.10	47.7%	1.17	56.6%	0.99
Medical Assistance	\$8,496,779	16.4%	13.8%	1.19	11.8%	1.39	11.0%	1.49	15.8%	1.04
Commercial	\$11,782,218	22.8%	34.5%	0.66	33.0%	0.69	37.9%	0.60	24.2%	0.94
All Other	\$2,561,016	4.9%	5.1%	0.96	4.3%	1.15	3.4%	1.45	3.4%	1.46
<b>Deductions as % of Total Gross Patient Revenue</b>										
Medicare	\$11,583,768	22.4%	35.0%	0.64	34.0%	0.66	26.3%	0.85	21.9%	1.02
Medical Assistance	\$4,428,214	8.6%	10.4%	0.82	8.2%	1.05	7.6%	1.12	11.8%	0.73
Commercial	\$1,708,120	3.3%	14.5%	0.23	9.2%	0.36	13.5%	0.24	2.0%	1.67
Charity Care	\$461,705	0.9%	1.0%	0.93	0.9%	1.05	0.7%	1.35	0.4%	2.21
Bad Debt	\$1,061,213	2.1%	1.2%	1.75	1.5%	1.39	1.3%	1.62	1.3%	1.61
All Other	\$9,262	0.0%	2.6%	0.01	2.1%	0.01	2.2%	0.01	2.0%	0.01
Total Deductions	\$19,252,282	37.2%	64.6%	0.58	55.8%	0.67	51.6%	0.72	39.4%	0.95
<b>Other Revenue &amp; Net Gains or Losses</b>										
Other Revenue as % of Total Revenue	0.7%	8.4%	0.09	5.2%	0.14	8.0%	0.09	2.1%	0.35	
Net Gains/Losses as % of Net Income	1.0%	13.8%	0.07	29.1%	0.04	14.0%	0.07	13.6%	0.08	
<b>Expenses as % of Total Expenses</b>										
Salary/Fringe Benefits	\$14,141,650	45.4%	43.5%	1.04	52.0%	0.87	45.5%	1.00	47.2%	0.96
Supplies & Services	\$15,877,018	51.0%	49.9%	1.02	42.8%	1.19	47.2%	1.08	49.0%	1.04
Capital Component	\$1,119,238	3.6%	6.6%	0.55	5.2%	0.69	7.3%	0.50	3.8%	0.94
<b>Fiscal Statistics</b>										
Operating Margin (%)	4.9%	7.5%	0.65	1.9%	2.51	10.9%	0.45	-10.4%	N/A	
Total Hospital Net Income (%)	4.9%	8.6%	0.57	2.7%	1.81	12.4%	0.39	-12.2%	N/A	
Return on Equity (%)	0.1%	4.1%	0.01	0.4%	0.13	1.2%	0.04	-0.1%	N/A	
Current Ratio	2.3	3.9	0.60	2.4	0.99	2.4	0.97	2.3	1.03	
Days in Net Patient Accounts Receivable	3,173.0	71.5	44.36	254.1	12.49	397.6	7.98	2,946.2	1.08	
Average Payment Period	4,743.7	90.1	52.66	354.1	13.40	577.7	8.21	3,058.8	1.55	
Equity Financing (%)	44.0%	63.6%	0.69	48.0%	0.92	46.0%	0.96	46.4%	0.95	
Long-Term Debt to Equity Ratio	0.9	0.3	3.01	0.7	1.24	0.8	1.11	0.8	1.06	
Times Interest Earned	399.1	12.2	32.59	10.3	38.67	17.3	23.10	-535.4	N/A	
Total Asset Turnover	0.0	0.5	0.02	0.1	0.07	0.1	0.11	0.0	0.92	
Average Age of Plant (Years)	1,547.8	14.1	109.66	51.2	30.21	60.0	25.80	1,052.3	1.47	
Increase (Decrease) Total Net Patient Revenue	13.7%	-2.2%	N/A	-1.1%	N/A	-3.0%	N/A	37.8%	0.36	
Outpatient Gross Revenue (% of Total GPR)	93.8%	63.0%	1.49	73.1%	1.28	79.2%	1.18	91.6%	1.02	
<b>Net Revenue Statistics</b>										
Inpatient Net Revenue per Discharge	\$9,078	\$17,652	0.51	\$15,718	0.58	\$16,342	0.56	\$7,358	1.23	
Inpatient Net Revenue per Day	\$1,721	\$3,704	0.46	\$3,586	0.48	\$4,448	0.39	\$2,182	0.79	
Outpatient Net Revenue per Visit	\$560	\$780	0.72	\$840	0.67	\$767	0.73	\$493	1.14	

Income Statement		Assets		Liabilities & Fund Balances	
Gross Patient Revenue (GPR)	\$51,742,672	Cash & Cash Equivalents	\$449,687,000	Current Liabilities	\$396,361,000
Less Deductions	\$19,252,282	Net Patient Receivables	\$281,675,000	Long-Term Debt	\$1,265,169,000
Net Patient Revenue	\$32,490,390	Other Receivables	\$75,472,000	Other Liabilities	\$130,430,000
Plus Other Revenue	\$240,057			Subtotal	\$1,791,960,000
Total Revenue	\$32,730,443	Land, Buildings & Equipment (Net)	\$1,067,031,000	Unrestricted Fund Balance	\$1,410,717,000
Less Expenses	\$31,137,906	Other Assets	\$1,328,812,000	Restricted Fund Balance	\$42,704,000
Non-Operating Gains/Losses	\$16,532			Total Liabilities & Fund Balance	\$3,202,677,000
Net Income	\$1,609,069	Total Assets	\$3,202,677,000		