

**068 Norwood Health Center**  
 1600 N Chestnut Ave  
 Marshfield, WI 54449  
 715-384-2188

Fiscal Year: 01/01 to 12/31  
 Type: Psychiatric  
 Control: County

County: Wood  
 Analysis Area: North Central (6)  
 Volume Group:

Selected Utilization Statistics	FY 2023	All PSYCH Hospitals		FY 2023 vs. 2022	
		Value	Ratio	FY 2022	Ratio
<b>Occupancy Rate (%)</b>					
Psychiatric	41.9%	74.7%	0.56	48.1%	0.87
Alcoholism/Chemical Dependency	0.0%	71.4%	N/A	0.0%	N/A
Total Hospital	41.9%	71.7%	0.58	48.1%	0.87
<b>Average Census (Patients)</b>					
Psychiatric	6.7	27.8	0.24	7.7	0.87
Alcoholism/Chemical Dependency	0.0	4.4	N/A	0.0	N/A
Total Hospital	6.7	31.5	0.21	7.7	0.87
<b>Average Length of Stay (Days)</b>					
Psychiatric	7.6	6.7	1.15	9.4	0.82
Alcoholism/Chemical Dependency	0.0	4.0	N/A	0.0	N/A
Total Hospital	15.7	6.4	2.43	9.4	1.68
<b>Outpatient Visits</b>					
Non-Emergency Visits	0	48,880	N/A	0	N/A
Emergency Visits	0	500	N/A	0	N/A
<b>Full-Time Equivalents (FTEs)</b>					
Administrators	1.0	5.4	0.19	5.0	0.20
Nurses, Licensed	6.2	37.5	0.17	7.8	0.80
Psychologists	0.0	1.0	N/A	1.0	0.00
Social Workers	4.0	31.3	0.13	3.0	1.33
All Other Personnel	16.4	125.5	0.13	25.4	0.64
Total FTEs	27.6	200.8	0.14	42.2	0.65
<b>FTEs per 100 Patient Census (Adjusted)</b>					
Administrators	27.6	9.3	2.97	65.0	0.42
Nurses, Licensed	171.3	65.1	2.63	100.7	1.70
Psychologists	0.0	1.8	N/A	13.0	0.00
Social Workers	110.4	54.2	2.03	39.0	2.83
All Other Personnel	451.6	217.6	2.08	330.2	1.37
Total FTEs	760.9	348.0	2.19	547.9	1.39

**Total Hospital:**  
 Beds Set Up & Staffed 16  
 Discharges 156  
 Inpatient Days 2,446

**Contract with:**  
 Health Maintenance Organization (HMO) No  
 Preferred Provider Organization (PPO) No

**068 Norwood Health Center**  
Marshfield, WI 54449

Inpatient Service Area	Level of Service*	Beds Set Up & Staffed 12/31/2023	Discharges & Transfers**	Patient Days of Care	Occupancy Rate (%)	Average Census (Patients)	Average Length of Stay (Days)
<b>General Medical-Surgical</b>							
Adult Medical-Surgical, Acute	5	0	0	0	0.0%	0.0	0.0
Orthopedic	5	0	0	0	0.0%	0.0	0.0
Rehabilitation & Physical Medicine	5	0	0	0	0.0%	0.0	0.0
Hospice	5	0	0	0	0.0%	0.0	0.0
Acute Long-Term Care	5	0	0	0	0.0%	0.0	0.0
Other Acute	5	0	0	0	0.0%	0.0	0.0
<b>Pediatric, acute</b>	5	0	0	0	0.0%	0.0	0.0
<b>Obstetrics</b>	5	0	0	0	0.0%	0.0	0.0
<b>Psychiatric</b>	1	16	320	2,446	41.9%	6.7	7.6
<b>Alcoholism/chemical dependency</b>	5	0	0	0	0.0%	0.0	0.0
<b>ICU/CCU</b>							
Medical-Surgical Intensive Care	5	0	0	0	0.0%	0.0	0.0
Cardiac Intensive Unit	5	0	0	0	0.0%	0.0	0.0
Pediatric Intensive Care	5	0	0	0	0.0%	0.0	0.0
Burn Care	5	0	0	0	0.0%	0.0	0.0
Mixed Intensive Care	5	0	0	0	0.0%	0.0	0.0
Step-Down (Special Care)	5	0	0	0	0.0%	0.0	0.0
Neonatal Intensive/Intermediate Care	5	0	0	0	0.0%	0.0	0.0
Other Intensive Care	5	0	0	0	0.0%	0.0	0.0
<b>Subacute care</b>	5	0	0	0	0.0%	0.0	0.0
<b>Other inpatient</b>	5	0	0	0	0.0%	0.0	0.0

Note: data should be used only in rows; do not summarize columns.

\* 1 = Provided-Distinct Unit, 2 = Provided-Not Distinct Unit, 3 = Available in Network

\*\* Transfers, which may be estimated, refer only to those between units.

4 = Contracted, 5 = Service Not Provided

Occupation	Number Full-Time	Number Part-Time	Number FTE	Occupation	Number Full-Time	Number Part-Time	Number FTE
Administrators/Assistant Administrators	1	0	1.0	Surgical Personnel	0	0	0.0
Physicians & Dentists	0	0	0.0	Radiological Services Personnel	0	0	0.0
Medical & Dental Residents	0	0	0.0	Sonographers	0	0	0.0
Dental Hygienists	0	0	0.0	Respiratory Therapists	0	0	0.0
Registered Nurses	6	1	6.2	Occupational Therapists	1	0	1.0
Certified Nurse Midwives	0	0	0.0	Occupational Therapy Assistants/Aides	0	0	0.0
Licensed Practical Nurses	0	0	0.0	Physical Therapists	0	0	0.0
Ancillary Nursing Personnel	11	8	12.2	Physical Therapy Assistants/Aides	0	2	0.2
Medical Assistants	1	0	1.0	Recreational Therapists	0	0	0.0
Physician Assistants	0	0	0.0	Dietitians & Nutritionists	0	0	0.0
Nurse Practitioners	0	0	0.0	Psychologists	0	0	0.0
Certified Registered Nurse Anesthetists	0	0	0.0	Social Workers	4	0	4.0
Clinical Nurse Specialists	0	0	0.0	All Other Health Professionals	0	0	0.0
Health Info Mgmt-Administrators/Technicians	2	0	2.0	All Other Personnel	0	0	0.0
Pharmacy Personnel	0	0	0.0				
Clinical Laboratory Personnel	0	0	0.0				
				<b>Total</b>	<b>26</b>	<b>11</b>	<b>27.6</b>

**068 Norwood Health Center**  
Marshfield, WI 54449

Selected Financial Statistics			All PSYCH Hospitals		FY 2023 vs. 2022	
			Value	Ratio	FY 2022	Ratio
<b>Gross Revenue as % of Total Gross Patient Revenue</b>						
Medicare	\$1,858,153	36.0%	10.2%	3.53	31.4%	1.14
Medical Assistance	\$2,339,566	45.3%	37.5%	1.21	47.2%	0.96
Commercial	\$620,177	12.0%	49.5%	0.24	18.5%	0.65
All Other	\$343,730	6.7%	2.8%	2.40	2.9%	2.32
<b>Deductions as % of Total Gross Patient Revenue</b>						
Medicare	\$554,362	10.7%	6.5%	1.65	20.6%	0.52
Medical Assistance	\$819,215	15.9%	22.3%	0.71	20.5%	0.77
Commercial	\$237,871	4.6%	17.7%	0.26	3.1%	1.49
Charity Care	\$0	0.0%	1.0%	N/A	0.0%	N/A
Bad Debt	\$405,000	7.8%	1.2%	6.31	7.7%	1.02
All Other	\$54,329	1.1%	6.7%	0.16	0.4%	2.67
Total Deductions	\$2,070,777	40.1%	55.5%	0.72	52.3%	0.77
<b>Other Revenue &amp; Net Gains or Losses</b>						
Other Revenue as % of Total Revenue		30.1%	7.1%	4.21	43.6%	0.69
Net Gains/Losses as % of Net Income		0.0%	N/A	N/A	0.0%	N/A
<b>Expenses as % of Total Expenses</b>						
Salary/Fringe Benefits	\$2,647,664	51.0%	58.8%	0.87	55.0%	0.93
Supplies & Services	\$2,220,989	42.8%	36.4%	1.18	45.0%	0.95
Capital Component	\$323,264	6.2%	4.8%	1.30	0.0%	N/A
<b>Fiscal Statistics</b>						
Operating Margin (%)		-17.5%	-1.5%	12.01	18.9%	N/A
Total Hospital Net Income (%)		-17.5%	-1.3%	13.09	18.9%	N/A
Return on Equity (%)		0.0%	-1.0%	N/A	9.8%	N/A
Current Ratio		0.00	2.1	N/A	0.55	N/A
Days in Net Patient Accounts Receivable		0.00	43.4	N/A	323.41	N/A
Average Payment Period		0.00	55.1	N/A	410.85	N/A
Equity Financing (%)		0.0%	44.4%	N/A	27.0%	N/A
Long-Term Debt to Equity Ratio		0.00	0.5	N/A	0.00	N/A
Times Interest Earned		0.00	-3.8	N/A	0.00	N/A
Total Asset Turnover		0.00	0.7	N/A	0.52	N/A
Average Age of Plant (Years)		0.00	7.8	N/A	0.00	N/A
Increase (Decrease) Total Net Patient Revenue		25.2%	6.7%	3.77	-20.9%	N/A
Outpatient Gross Revenue (% of Total GPR)		N/A	47.0%	N/A	N/A	N/A
<b>Net Revenue Statistics</b>						
Inpatient Net Revenue per Discharge	\$22,409		\$8,745	2.56	\$9,555	2.35
Inpatient Net Revenue per Day	\$2,642		\$1,401	1.89	\$1,021	2.59
Outpatient Net Revenue per Visit	\$0		\$629	N/A	\$0	N/A

Income Statement		Assets		Liabilities & Fund Balances	
Gross Patient Revenue (GPR)	\$5,161,626	Cash & Cash Equivalents	\$0	Current Liabilities	\$0
Less Deductions	\$2,070,777	Net Patient Receivables	\$0	Long-Term Debt	\$0
Net Patient Revenue	\$3,090,849	Other Receivables	\$0	Other Liabilities	\$0
Plus Other Revenue	\$1,327,920			Subtotal	\$0
Total Revenue	\$4,418,769	Land, Buildings & Equipment (Net)	\$0	Unrestricted Fund Balance	\$0
Less Expenses	\$5,191,917	Other Assets	\$0	Restricted Fund Balance	\$0
Non-Operating Gains/Losses	\$0			Total Liabilities & Fund Balance	\$0
Net Income	-\$773,148	Total Assets	\$0		